

# Rassaya Phonbun

Fashion Styling & Creative direction



## EXPERIENCE

2025

### BIOACTIVE THAILAND (SHOOTING CAMPAIGN)

#### Styling & Photography Assistant

- Assisted the stylist in coordinating looks and ensuring cohesive visual presentation.
- Supported models on set, maintaining image consistency and overall styling direction.
- Assisted the photographer with lighting setup, angle adjustments, and on-set coordination.
- Researched and sourced suitable shooting locations aligned with campaign concept.
- Contributed to problem-solving on set to ensure smooth and efficient production workflow.

2025

### EDUCATION COLLECTION ISTITUTO MARANGONI SHOW (FASHION SHOW)

#### Dresser

- Prepared and steamed garments prior to the show.
- Supported models backstage, ensuring proper fit and polished presentation of each look.
- Supported quick outfit changes

2025

### TAAK SS26 (FASHION SHOW)

#### Dresser

- Prepared and steamed garments prior to the show.
- Supported models backstage, ensuring proper fit and polished presentation of each look.

2025

### LANVIN FW 25-26 (FASHION SHOW)

#### Standing Model

- Served as a reference model during fittings prior to the runway

2025

### ADON DEBUT SHOW (FASHION SHOW)

#### Dresser

- Prepared and steamed garments prior to the show.
- Supported models backstage, ensuring proper fit and polished presentation of each look.
- Coordinated multiple outfit changes across several show rounds, ensuring consistent styling and flawless presentation.
- Maintained high attention to detail and performance quality during an 8-hour live event.

2024

### ROCHAS SS2025 (FASHION SHOW)

#### Dresser

- Prepared and steamed garments prior to the show.
- Supported models backstage, ensuring proper fit and polished presentation of each look.
- Supported quick outfit changes

2024

### "ARAUCARIA" EILOTT LESAGE X MAITE HERNÁNDEZ (PHOTOSHOOT)

#### Stylist

- Collaborated with the photographer on concept development.
- Researched and contacted designers for potential collaboration.
- Planned and developed styling direction for the shoot.
- Managed preparation and organization of wardrobe pieces.
- Adjusted garments on set to ensure visual consistency and overall cohesion.



## EDUCATION

2023

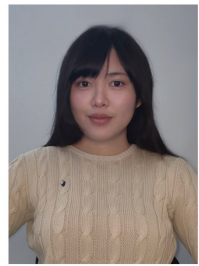
### FASHION STYLING & CREATIVE DIRECTION (BACHELOR-LEVEL PROGRAMME)

2026

Istituto Marangoni Paris

RUL-validated programme (Year 3)

Focus on creative art direction, styling, visual research, and concept development for editorial and campaign projects.



## ABOUT ME

Fashion Styling & Creative Direction student at Istituto Marangoni Paris (Year 3) with a strong foundation in visual storytelling and concept development. Skilled in styling, graphic design, video editing, Photography, and 3D tools.

Experienced in developing editorial projects. Detail-oriented and adaptable, with a strong willingness to learn, grow, and continuously refine my creative perspective through collaboration and professional guidance.

## CONTACTS

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📍 Paris, France

## SKILLS

Styling

Art Direction

Creative Direction

## TECHNICAL SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe After Effect

Adobe Premiere Pro

Unreal Engine

TwinMotion

## PRO SKILLS

Problem Solving

Handing Pressure

Time Management

Teamwork

## LANGUGE

Thai (Native)

English (Proficient)